

Exam. Code : 103202

Subject Code : 1067

B.A./B.Sc. 2nd Semester

MASS COMMUNICATION & VIDEO PRODUCTION

(Audio Visual Media)

Time Allowed—3 Hours] [Maximum Marks—80

SECTION—A

Note :— Attempt ALL questions. Each question carries
2 marks.

1. Hard news
2. SDD
3. Community Ratio
4. NFAI
5. Radio Play
6. RNI
7. Online Journalism
8. Proximity of News
9. TV Interview
10. Film Division. 2×10=20

SECTION—B

Note :— Attempt any **EIGHT** questions out of **TEN**. Each question carries **5** marks.

1. Discuss the working of DAVP.
2. Discuss the characteristics of Print Media.
3. Write a note on sources of News.
4. Explain the characteristics of blind medium.
5. How will you conduct a radio interview ?
6. Explain the working of NFDC.
7. Discuss the working of RNI.
8. Write a note on :
 - (a) FTII
 - (b) Writing style of news
9. Discuss silent era of cinema.
10. Discuss the growth of cable TV in India. $5 \times 8 = 40$

SECTION—C

Note :— Attempt any **TWO** questions out of **FOUR**. Each question carries **10** marks.

1. Write a note on the growth of cinema in India.
2. Discuss the growth of TV in India till date.
3. Discuss the characteristics of TV; also discuss any two formats.
4. Discuss the types of news and its elements.

$10 \times 2 = 20$